



## 2024 Bowling Tournament Fundraiser Sponsorship Opportunities

### The Event

Join us for our 2024 OTB' It Takes a Village' Bowling Tournament on Saturday, June 22, Bowlero at Dania Beach. Get ready for an afternoon filled with fun, laughter, and friendly competition in bowling, along with delicious food, exciting games, and great networking opportunities while supporting our underserved youth in our local community. Your support

We are looking for event sponsors, avid bowlers who want to assemble a team for a good cause, or individuals and families who wish to participate. It is just **\$450 per team** and includes six players, food, a gaming card, drinks, and a good time. Individuals can join for **\$75 per player**.

### Who is Only the Beginning?

Only The Beginning, Inc. is a 501c3 nonprofit organization that was founded by German and Angie Alvarez of AVI Aviation, Inc. with a mission to change the lives of local youth and community members by creating sustainable programs that promote education and economic growth. All donations and sponsorships provided are tax-deductible according to State and Federal law. Although Only the Beginning, Inc. is relatively new, we have already **been awarded the 2022/23 School-Based Business of the Year by Broward County Public Schools**.



## Why Should You Sponsor?

As a sponsor of our **1st Annual Only the Beginning Bowling Tournament**, you will become part of the village that supports children like Mayah. Mayah has dreams. With your support, we can help give her the tools to see those dreams to fruition with programs like our “Economic Mobility,” which will bring tutoring to her doorsteps, or “Operation Exposure,” which will expose Mayah to future job opportunities. As a member of her village, you are taking steps to ensure that no child lacks the necessary means to reach their full potential.

Becoming an Only the Beginning (OTB) Golf Tournament Sponsor is also a great way to increase your company’s visibility while making a difference in underserved communities. As a sponsor, your company will be recognized as a partner in our initiative to build a better future for young scholars and their families throughout Broward County and surrounding areas. Your logo will be permanently placed on our Economic Mobility Center and/or at one of the adopted schools.

In less than a year, funds from previous donors have been able to affect the lives of scholars, parents, teachers, and staff at the schools, directly reaching over 5,000 people and 15,000 family members. Since conception, we established **Gardening and Drama Clubs** and launched an **Incentive Program** that inspires young scholars to attend school daily while performing their best academically and behaviorally. Our incentive program increased daily attendance by **10%** over the previous year and favorable behavior by **15%**.

Watch our [Art Basel Field Trip](#) to see how your dollars bring new experiences to children like Mayah.

## Fundraising Goals

We have set a goal of **\$35,950** to help continue hosting and establishing sustainable programs and activities at local schools and community centers. You will be able to change the lives of thousands with your monetary support of a one-time donation or long-term partnership.

## Why are we different from other non-profit organizations?

Your involvement does not end with your donation. As a sponsor, you can follow your donation’s impact and see how your funds are used. As our scholars and schools progress, you



will be notified directly and via OTB's newsletters on progress made, making you part of the journey.

## Where and Who Can Attend?

We want to expand our efforts to reach more community members and will host our **1st Annual "It Takes a Village" Bowling Tournament** on June 22<sup>nd</sup> at the Bowlero Dania Beach, 1841 Way Point Place Dania, Beach, FL 330044. All bowlers and non-bowlers are welcome to attend, and there are several opportunities to become a sponsor for this event! Your dollars will be used to support our existing and new programs, and we have sponsorships available to fit any budget.

We will also host a brunch, open bar, auction, and raffles. There will be an opportunity to network with other local businesses, government officials, and principals of the schools you will be helping to support. Current guest speakers are Broward County School Board Members Debra Hixon & Dr. Jeff Holness and US Congresswoman Shelia McCormick.

To register and sponsor, visit [\*\*OTB "It Takes a Village" Bowling Tournament.\*\*](#)

## Top Sponsorship Benefits & Opportunities

### Event Sponsor (2 Available) - \$3,500 (2 lanes of 12 players)

- Banner displayed with the company logo in the welcome/registration area
- Opportunity to announce company at the event
- Commercial video about the company played at the event
- Commercial video about the company on OTB website
- Company logo displayed in all areas (Bowling Lanes, Arcade, Lunch, Bar) during the tournament
- Company logo displayed on OTB website
- Opportunity to add/donate items to Silent Auction or Raffle

### Gulp Sponsorships (2 Available) - \$2,000 (2 lanes of 12 players)

- Banner displayed with the company logo in the welcome/registration area
- Commercial video about the company on OTB website
- Company logo displayed at the Lunch and Bar area during the tournament



- Company logo displayed on OTB website
- Opportunity to add/donate items to Silent Auction or Raffle

#### **Grub Sponsor - \$1,500.00 (2 lanes, 12 players)**

- Banner displayed with the company logo in the welcome/registration area
- Commercial video about the company on OTB website
- Company logo displayed at the Lunch area during the tournament
- Company logo displayed on OTB website
- Opportunity to add/donate items to Silent Auction or Raffle

#### **Shoe Sponsor - \$1,250.00 (1 lane, six players)**

- Banner displayed with the company logo in the welcome/registration area
- Commercial video about the company on OTB website
- Company logo displayed at the Shoe Rental area during the tournament
- Company logo displayed on OTB website
- Opportunity to add/donate items to Silent Auction or Raffle

#### **Arcade Sponsor - \$1,000.00 (1 lane, six players)**

- Banner displayed with the company logo in the welcome/registration area
- Commercial video about the company on OTB website
- Company logo displayed in the Arcade area during the tournament
- Company logo displayed on OTB website
- Opportunity to add/donate items to Silent Auction or Raffle

#### **Raffle Sponsor - \$1,000.00 (1 lane, six players)**

- Banner displayed with the company logo in the welcome/registration area
- Commercial video about the company on OTB website
- Company logo displayed in the Auction/Raffle area during the tournament
- Company logo displayed on OTB website
- Opportunity to add/donate items to Silent Auction or Raffle

#### **Trophy Sponsor - \$750.00 (1 lane, six players)**

- Banner displayed with the company logo in the welcome/registration area
- Commercial video about the company on OTB website
- Company logo displayed in trophy area during the tournament
- Company logo displayed on OTB website



- Opportunity to add/donate items to Silent Auction or Raffle

### **Networking Sponsor - \$350.00**

- Opportunity to set up a vendor table at event
- Opportunity to add/donate items to Silent Auction or Raffle

For all additional sponsorship opportunities, visit our [Only the Beginning Sponsorships](#).

### **How to Purchase a Sponsorship**

To purchase a sponsorship, click [Sponsor Today](#), or to make a donation, click [Donate Today](#).

For more information, contact Michelle Crum at (786) 252-1404 or email [Robert@OTBToday.org](mailto:Robert@OTBToday.org).

### **Thank You!**

Only through donations, sponsorships, and partnerships can we help so many people throughout Broward County.

